

No.K-12017(30)/8/2020-UPA-II
Government of India
Ministry of Housing & Urban Affairs
NULM Division

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Nirman Bhavan, New Delhi-110 011
Dated the 10th July, 2020

To

Principal Secretaries/Secretaries of
Urban Development/Local Self Government/Municipal Administration
of all States/UTs

Subject: PM-SVANidhi – Radio Jingles and their broadcast

Sir,

Please find attached the Radio-jingles, in Hindi and regional languages, prepared by this Ministry as part of the IEC material for promotion of PM-SVANidhi. These jingles are currently being broadcasted in All India Radio and other popular private FM stations across the country in the languages applicable to that area.

2. The Radio-jingles are broadcasted on alternate days on Private FM stations from 4th July, 2020 and in AIR from 5th July, 2020 and will continue till 2nd August, 2020 including one spot in Mann Ki Baat in July, 2020.
3. The station-wise details along with the tentative time slot for AIR and Private FM Station is also attached.
4. You are requested to disseminate the details of campaign to the ULBs and other stakeholders for creating more awareness.

Yours faithfully,


(Balachandran B.S.)

Under Secretary to the Govt. Of India

Copy to all Mission Directors of DAY-NULM

AIR stations (FM Rainbow, Gold, Vividh Bharti Network (33 Stations) and one spot for Mann ki Baat in July 2020 Alternate Days (for one Month)

Station	Timings	No. of Spots in day
AIR FM Rainbow - Bangalore	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Shillong	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Kodaikanal	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Pondicherry	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Hyderabad	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Vishakhapatnam	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Vijayawada	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Kochi	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Tiruchirapally	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Coimbatore	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Madurai	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Raebarelli	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
AIR FM Rainbow - Tirunelveli	Category- I (0700- 1100)	1
	Category- I (1700-2300)	1
Station	Timings	
AIR FM Gold - Delhi	Category- I (0700- 1100)	2
	Category- I (1700-2300)	2

AIR FM Gold - Mumbai	Category- I (0700- 1100)	2
	Category- I (1700-2300)	2
AIR FM Gold - Chennai	Category- I (0700- 1100)	2
	Category- I (1700-2300)	2
AIR FM Gold - Kolkata	Category- I (0700- 1100)	2
	Category- I (1700-2300)	2
AIR FM Gold - Ludhiana	Category- I (0700- 1100)	2
	Category- I (1700-2300)	2
Station		
Vividh Bharti Network (33 Stations)	Category - I (0630-1000)	1
	Category - I (1900-2300)	1
Station	Timings	
AIR FM	Mann Ki Baat	1

Station Wise details for Private FM stations				
Time Band	Spots per Day	Duration of One Spot	Total No. of Spots in campaign	Total No. of Days
1 - BC0060 - Big 92.7 FM - Hyderabad				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
2 - BC0058 - Big 92.7 FM - Jammu				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
3 - BC0332 - BIG FM - Chandigarh				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
4 - BC0335 - BIG FM - SHIMLA				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
5 - BC0191 - Big FM Asansol				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
6 - BC0089 - Big FM Baroda				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
7 - BC0258 - BIG FM Bhubaneswar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
8 - BC0084 - BIG FM Jamshedpur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
9 - BC0090 - Big FM Kanpur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
10 - BC0083 - BIG FM Mysore				
6 PM - 11 PM	4	50 sec	60 spots	15

7 AM - 11 AM	4	50 sec	60 spots	15
11 - BC0079 - BIG FM Patiala				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
12 - BC0085 - BIG FM Tirupati				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
13 - BC0405 - Big FM-Agartala				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
14 - BC0407 - Big FM-Ahmednagar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
15 - BC0408 - Big FM-Aizwal				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
16 - BC0406 - Big FM-Itanagar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
17 - BC0397 - Big FM-Nagpur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
18 - BC0402 - Big FM-Patna				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
19 - BC0327 - CLUB FM - KOCHI				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
20 - BC0337 - CLUB FM - Thrissur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
21 - BC0373 - Fever 94.3 FM-Allahabad				

6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
22 - BC0372 - Fever 94.3 FM-Bareilly				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
23 - BC0371 - Fever 94.3 FM-Gorakhpur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
24 - BC0385 - FM Tadka-Agra				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
25 - BC0386 - FM Tadka-Ajmer				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
26 - BC0389 - FM Tadka-Bikaner				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
27 - BC0393 - FM Tadka-Jalgaon				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
				Total :
28 - BC0392 - FM Tadka-Jhansi				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
29 - BC0391 - FM Tadka-Solapur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
30 - BC0285 - Gup-Shup 94.3 FM Guwahati				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
31 - BC0299 - Hello 106.4 FM, Pondicherry				

6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
32 - BC0427 - Hello FM 91.5 - Salem				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
33 - BC0428 - Hello FM 91.5 - Vellore				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
34 - BC0239 - Indigo Panaji				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
35 - BC0275 - ISHQ FM - KOLKATA				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
36 - BC0462 - Mirchi 91.1-Rajahmundry				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
37 - BC0457 - Mirchi 93.7 - Palanpur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
38 - BC0437 - Mirchi 98.3 - Hubli Dharwad				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
39 - BC0066 - My FM - Jalandhar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
40 - BC0280 - My FM 94.3 Ahmedabad				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
41 - BC0281 - My FM 94.3 Indore				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
42 - BC0132 - My FM Bhopal				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
43 - BC0137 - My FM Bilaspur				

6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
44 - BC0185 - My FM Jabalpur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
45 - BC0184 - My FM Jaipur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
46 - BC0135 - My FM Jodhpur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
47 - BC0186 - My FM Kota				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
48 - BC0181 - My FM Surat				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
49 - BC0412 - My FM-Dhule				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
50 - BC0357 - My FM-Nanded				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
51 - BC0014 - Radio City Lucknow				
6 PM - 11 PM	3	50 sec	45 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
52 - BC0324 - Radio City - CHENNAI				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
53 - BC0013 - Radio City Banglore				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
54 - BC0002 - Radio City Delhi				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
55 - BC0012 - Radio City Mumbai				

6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
56 - BC0440 - Radio Current 94.1 - Aligarh				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
57 - BC0107 - Radio Dhamaal - Muzaffarpur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
58 - BC0228 - Radio Dhamaal, Hissar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
59 - BC0231 - Radio Dhoom Ranchi				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
60 - BC0340 - Radio Mango - Kannur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
61 - BC0342 - Radio Mango - Kozhikode				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
62 - BC0461 - Radio Mirchi 95-Akola				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
63 - BC0433 - Radio Mirchi 98.3 - Siliguri				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
64 - BC0295 - Radio Mirchi 98.3, Coimbotore				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
65 - BC0294 - Radio Mirchi 98.3, Vishakhapatnam				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
66 - BC0223 - Radio Mirchi Nasik				

6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
67 - BC0120 - Radio Mirchi-Madurai				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
68 - BC0128 - Radio Mirchi-Raipur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
69 - BC0422 - Radio Mirchi-Shillong				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
70 - BC0127 - Radio Mirchi-Thiruvananthapuram				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
71 - BC0306 - RADIO MISTY GANGTOK				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
72 - BC0423 - Radio Orange 93.5 Sangli				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
73 - BC0284 - Radio Tadka Udaipur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
74 - BC0112 - RadioDhamaal - Karnal				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
75 - BC0445 - Red FM 93.5 - Dehradun				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
76 - BC0442 - Red FM 93.5 - Nellore				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
77 - BC0446 - Red FM 93.5 - Srinagar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15

78 - BC0207 - Red FM Aurangabad				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
79 - BC0196 - Red FM Gulbarga				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
80 - BC0265 - Red FM Pune				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
81 - BC0266 - Red FM Varanasi				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
82 - BC0194 - RED FM Warrangal				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
83 - BC0416 - Red FM-Amritsar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
84 - BC0096 - SFM Mangalore				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
85 - BC0146 - SFM Rajkot				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
86 - BC0308 - SUNO LEMON 91.9 FM				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
87 - BC0104 - Suryan FM - Trichy				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
88 - BC0363 - Suryan FM -Coimbatore				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
89 - BC0362 - Suryan FM -Tirunelveli				
6 PM - 11 PM	4	50 sec	60 spots	15

7 AM - 11 AM	4	50 sec	60 spots	15
90 - BC0441 - Suryan FM 91.9 - Erode				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
91 - BC0102 - Suryan FM-Tuticorin				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
92 - BC0459 - Tarang FM 98.3 - Rourkela				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
93 - BC0246 - Tomato Kolhapur				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
94 - BC0450 - Top FM 92.7 - Mehsana				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
95 - BC0447 - Top FM 105.2 - Bharuch				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
96 - BC0429 - Top FM 91.9 - Jamnagar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
97 - BC0448 - Top FM 91.9 - Junagadh				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
98 - BC0449 - Top FM 93.1 - Godhra				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
99 - BC0451 - Top FM 93.5 - Porbandar				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15
100 - BC0452 - Top FM 93.5 - Veraval				
6 PM - 11 PM	4	50 sec	60 spots	15
7 AM - 11 AM	4	50 sec	60 spots	15

