



D.O.No.K-12017(30)/2020-UPA-II

June 10,2020

Dear *Shri Deshpande*,

In pursuance of the announcement made by Hon'ble Finance Minister, during her address on May 14, 2020, Ministry of Housing and Urban Affairs has launched PM Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi), a Special Micro-Credit Facility Scheme for providing affordable loan to street vendors to resume their livelihoods that have been adversely affected due to Covid-19 lockdown.

2. PM SVANidhi targets to benefit over 50 lakh Street Vendors, who had been vending on or before 24 March, 2020, in urban areas. Features of the Scheme include extension of collateral free working capital loan of up to Rs. 10,000, interest subsidy @ 7% per annum, eligibility of higher loan on timely repayment of first loan, and monthly cash back on digital transactions. The Scheme has a provision of Graded Guarantee Cover for the loans sanctioned. Accordingly, all loans given by each lending institution under the Scheme will be considered for coverage under the Guarantee. Implementation of the Scheme is to start from July, 2020 and its duration is till March 2022. An integrated IT and Mobile App will be developed to ensure transparent and time bound implementation.

3. The lending institutions under the Scheme include Scheduled Commercial Banks, RRBs, Small Finance Banks, Cooperative Banks, NBFCs, MFIs and SHG Banks. SIDBI will be MoHUA's technical partner for implementation of the Scheme. Further, the MoHUA, in collaboration with the State Governments, SUDA/MEPMA, State Missions of DAY-NULM, ULBs, SIDBI, CGTMSE and Digital payment Aggregators will launch a capacity building and financial literacy programme of all stakeholders and IEC activities throughout the country.

4. The detailed scheme guidelines are enclosed herewith. The indicative list of activities to be undertaken in June 2020 have been appended at Annexure-A of the Guidelines. You may note that some of the preparatory activities concern the banking/financial institutions.

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5. Considering the importance of SLBCs role in the implementation of the PM-SVANidhi scheme on ground, I would request you to include it in the Agenda items to be discussed in the SLBC review meetings. Further, you may also impress upon all Lending Institutions in your State to make concerted efforts towards achieving targets allocated by the State/UT under the Scheme.

With regards,

Encl: As Above

Yours sincerely,

(Sanjay Kumar)

Shri N S Deshpande  
Convenor, SLBC,  
Maharashtra  
(Through email)